



# **Sailor Assignment Matchmaker (SAM)**

***6.2 ONR-funded M&P Research***

***Ricky Hall, PERS-12***

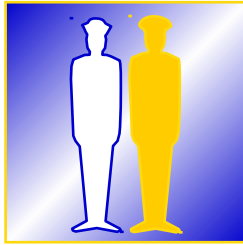
**Capable Manpower Future Naval Capability  
Science and Technology In-progress Review**

**11-12 March 2003**

# Sailor/Marine Career Management System



## S&T Support to Sea Warrior



**Sailor/Marine**



**Command**



**Policy Admin**

### Web-Based Marketplace

**Career Case Manager Technologies (CCM)**

**Distribution Incentive System (DIS)**

**Sailor Assignment Matchmaker (SAM)**

**Cognitive Agent Technologies**

6.2  
6.3

# **Main Idea:**

## **Sailor Assignment Matchmaker**



**As an aid to Sailors in making informed decisions, the Sailor Assignment Matchmaker will be a decision support algorithm by which a Sailor can compare alternative assignment choices, according to attributes of the assignments that are important to him.**

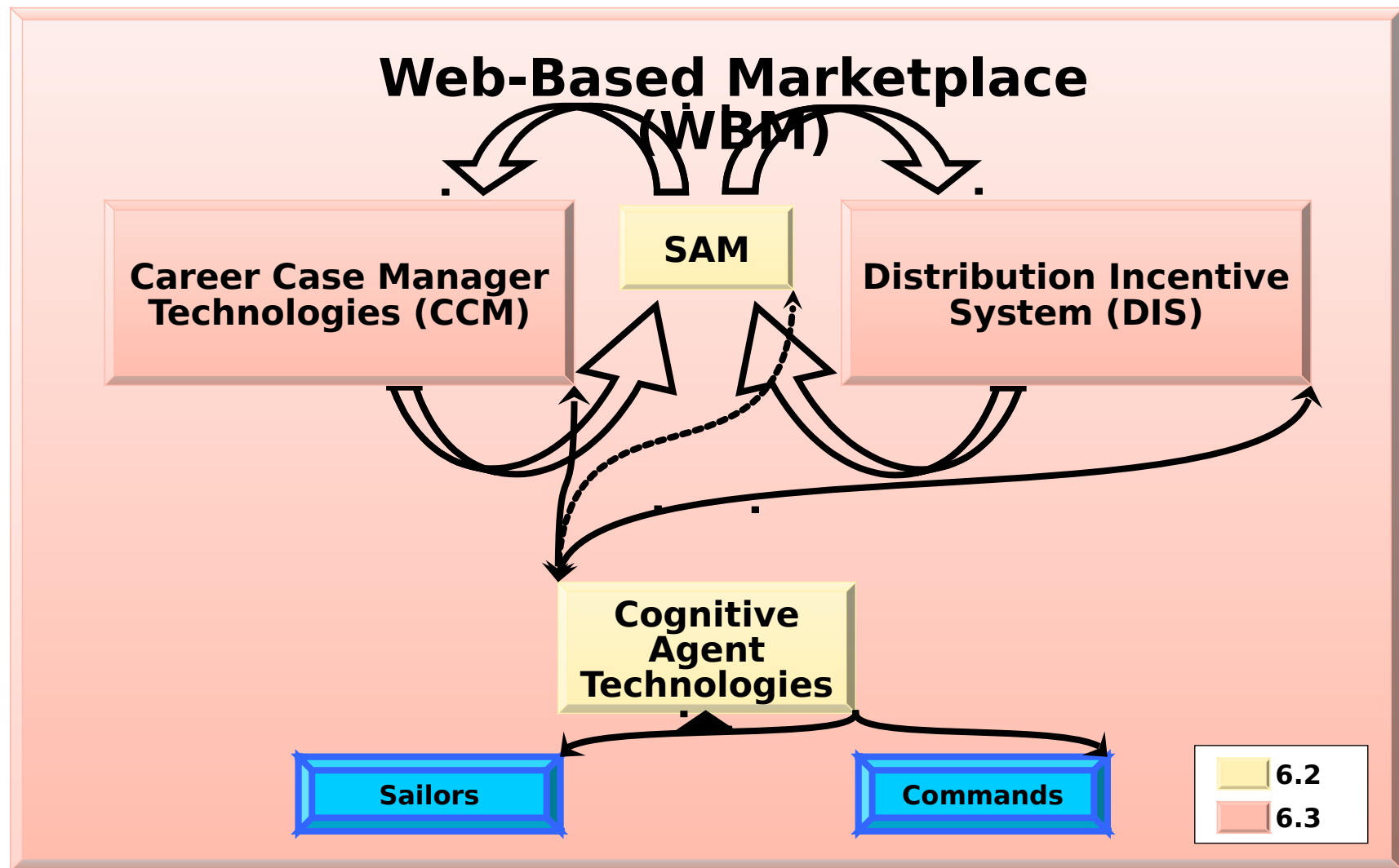
### **Inputs:**

- **Sailor Preferences**
- **Job/Location Data**

### **Output:**

- **Sailor Assignment Decision Support**

# Interaction Within S/MCMS: Sailor Assignment Matchmaker



# The Research Problem & Situation: Sailor Assignment Matchmaker



- **No consolidated and reliable database containing specialized information about Navy base locations, Navy jobs, and career progression**
  - **Some legacy databases- numerous and often disparate**
  - **Internet**
    - **Time-consuming searches**
    - **Connectivity issues**
- **Today, Sailors rely on other's past experience, rumor, conjecture, and time-consuming Web searches**
  - **Conflicting "expert" opinions**
  - **Numerous data sources**

# The Research Problem & Situation: Sailor Assignment Matchmaker



*(continued)*

- **Sailors have no automated, reliable, and easy way to compare future assignments over various meaningful “assignment attributes”**
  - ***Job Attributes***
  - ***Activity/Location Attributes***
  - ***Incentive Attributes***
- **Resulting assignment process does not allow Sailors to make informed decisions**
  - **Creates unreal and uncertain expectations**
  - **Negatively impacts morale and overall Sailor satisfaction**
  - **Ultimately affects Navy readiness**

# Gaps in S&T: Sailor Assignment Matchmaker



- **Existent gap in science**
  - **No known methodology or algorithm currently being used to measure assignment attribute utility in career planning**
  - ***Why the gap?***
    - **Little need in the civilian world**
      - **Few organizations that move their employees as Navy does**
      - **These are mid- and upper management**
  - ***How is Navy different?***
    - **Frequent changes in residence**
    - **Specifically defined requisitions**
    - **Specifically identified Sailors**

# Technical Objectives and Approach: Sailor Assignment Matchmaker



## *Main Objective:*

- **Develop a decision support tool for a Sailor to use at any point in the assignment process to compare various assignment options based on the aspects, or attributes, of the assignment that are most important to him**

## *Hypothesis:*

- **Propose that Sailor assignment options can be compared objectively by assigning to them scores based upon Sailor preference utility functions derived from multi-criteria decision analysis (MCDA) methods.**



# Technical Objectives and Approach: Sailor Assignment Matchmaker



*(continued)*

- **Gain understanding of problem**
  - **Conduct literature review**
  - **Consult with management science experts**
- **Determine “key factors” in Sailors’ assignment decisions.**
  - **Focus groups with Sailors**
- **Deliver “best” approach and supporting algorithm(s)**
  - **Command and job profiles database.**
  - **Code MCDA methods - field test**
  - **Use feedback from field tests to determine best approach**
  - **Revise and re-test until end-user requirements are met**

# Technologies to be Delivered: Sailor Assignment Matchmaker



- **User-friendly decision support tool/algorithm that helps Sailors to make “informed” assignment decisions based upon aspects of the assignment that he has indicated are important to him.**
  - **Database structure**
  - **Web-friendly algorithm, seamlessly embedded into SCMS**
  - **Easy to use**
  - **Allows “window-shopping” for jobs**
  - **Outputs could be used in research or by DIS to help manage incentives**